

## Evaluation Case Competition 2002 *Concours de simulation d'évaluation 2002*

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**Evaluation Case Competition 2002**  
***Concours de simulation d'évaluation 2002***

Halifax, Nova Scotia / *Nouvelle Écosse*

1:30 p.m./13h30 Welcome / *Mot de bienvenue*

2:00 p.m./14h00 **SMRT Consultants**

Applied Social Psychology, University of Saskatchewan  
*Psychologie sociale appliquée, Université de la Saskatchewan*

2:30 p.m./14h30 **20/20**

School of Rural Planning and Development, University of Guelph  
*École de planification et développement rural, Université de Guelph*

3:00 p.m./15h00 **RES Consulting**

Applied Social Psychology, Memorial University of Newfoundland  
*Psychologie sociale appliquée, Université Memorial de Terre-Neuve*

3:30 p.m./15h30 Discussion of case / *Discussion du cas*

4:15 p.m./16h15 Reception and announcement of the judges/ *Vin d'honneur et mot des juges*

## About the competition

Since 1996 the Canadian Evaluation Society has presented an annual bilingual **Evaluation Case Competition** where teams of three to five students from post-secondary institutions compete in the analysis of an evaluation case file. Students from all disciplines and all levels of post-secondary studies in academic institutions across Canada are invited to participate.

In a preliminary qualifying round, teams receive an evaluation case file at their home institution and have five hours to prepare an analysis and submit it for review by a bilingual panel of judges. The three top-rated teams are then invited to participate in the final round held at the CES conference, where they must analyze a new case and present their analysis before judges and a live audience.

## À propos du concours

Depuis 1996, la Société présente un **Concours annuel bilingue de simulation d'évaluation** où des équipes de trois à cinq étudiants du niveau universitaire s'affrontent dans l'analyse d'un cas d'évaluation. Des étudiants et étudiantes de n'importe quelle discipline et niveau d'éducation post-secondaire provenant d'institutions à travers le Canada sont invités à participer.

Lors d'une ronde préliminaire qualifiante, les équipes reçoivent un dossier d'évaluation à leur institution et ont cinq heures pour préparer une analyse et la soumettre à un panneau de juges. Les trois équipes jugées les meilleures sont invitées à la conférence de la SCÉ pour analyser un nouveau cas et présenter leurs trouvailles devant des juges et des spectateurs.

## The teams / Les équipes

### • SMRT Consultants

Applied Social Psychology, University of Saskatchewan

*Psychologie sociale appliquée, Université de la Saskatchewan*

### Daniel Krupp

I am a first-year Masters candidate in the Applied Social Psychology program at the University of Saskatchewan. My interests lie chiefly in the domains of forensic and evolutionary psychology. Specifically, I am interested in biological and environmental contributions to sexual orientation, sexual coercion, and persistent antisocial behaviour. Moreover, I am interested in evaluating the impact of treatment and community reintegration on various offender groups. I also find the public and policy implications of forensic research particularly engaging.

### Karen Parhar

I am completing my first year of the Masters Program in Applied Social Psychology at the University of Saskatchewan. I have an interest in Forensic Psychology, with a specific focus on offender community reintegration issues. I am also interested in evaluating offender treatment programs.

### Kama Soles

Kama is currently an undergraduate student at the University of Saskatchewan, and will be graduating with her BA Honours in psychology in May 2002. She is taking 2 courses in the Applied Social Psychology graduate program as an undergrad. Kama is also employed at the North Saskatchewan Independent Living Centre, conducting research into a needs assessment for affordable, accessible housing for people with disabilities in Saskatoon.

### **Shelley Turriff**

I am a second year Masters student at the University of Saskatchewan. I am enrolled in the Applied Social Psychology program, which emphasizes program evaluation, social policy, and survey research. I have completed all of my course requirements, and am currently working on my thesis. I plan to move to Winnipeg, MB in the near future to pursue a career in evaluation or social policy research.

### **Nicole Wohlgemuth**

My name is Nicole Wohlgemuth, and I am in my final year of my Master's degree in Applied Social Psychology at the University of Saskatchewan. I am interested in health policy research, specifically with evaluating care alternatives that save money for health care districts.

### **Coaches: Peter Grant & Karen Lawson**

#### **Peter Grant**

I am a Professor of Psychology at the University of Saskatchewan. Up until last September, I was the Co-ordinator of the Applied Social Psychology Graduate Program which was started in 1977. I have taught the core program evaluation course in the graduate program since 1985 and have supervised many evaluation and needs assessment projects in the local community as part of our practicum/internship program. My research interests are program evaluation and intergroup relations (particularly immigrant issues).

#### **Karen Lawson**

I am a professor in the Applied Social Psychology Program at the University of Saskatchewan. My research interests focus on the impact of reproductive and genetic technologies on individuals and society. I also have extensive experience conducting program evaluations. My specific program evaluation interests focus on health care initiatives and research regarding health service utilization.

### **• 20/20**

School of Rural Planning and Development,  
University of Guelph  
*École de planification et développement  
rural, Université de Guelph*

### **Linda Beyer**

Currently studying at the University of Guelph for a MSc. in International Rural Planning and Development. Research interests include the evaluation of issues related to health and poverty. Recently, this involved evaluation work in rural Kenya. Studies as a Primary Health Care Nurse Practitioner were completed through the University of Toronto in 1997. Since 1996, I have worked as a Nurse Practitioner at Hamilton Urban Core Community Health Centre – serving individuals and families in poverty. Studies in the B.Sc.N. program were completed at McMaster University and included an international exchange in rural India.

### **Lisa Hardess**

Lisa Hardess is a soon-to-be graduate of the MSc program in the School of Rural Planning and Development at the University of Guelph. Last summer she conducted her thesis research in Zhejiang, China on water management in rural industries with a focus on cleaner production initiatives. Prior to coming to Guelph she spent two years in Tokyo, Japan teaching at Tokyo International School and is currently a substitute teacher in Guelph. She completed a BEd at Queen's University and a BSc (Hons) in Environmental Science and Biology at Trent University, with a year abroad at the University of Plymouth, U.K. Lisa's research interests include evaluation, sustainable development and development education.

### **Valerie Leinan**

Valerie Leinan is a graduate student in Rural Planning and Development at the University of Guelph. She has an interest in community development, participatory planning and

evaluation. Valerie recently returned from Cienfuegos, Cuba where she was researching Urban Agriculture and policy making, and its contribution to livelihoods in Cienfuegos households. From 1998-2000 Valerie lived in rural Japan and taught English to Elementary and High school students through the Japanese Exchange and Teaching Program (JET).

**Christine O'Malley**

I am a first year Masters student in Rural Planning and Development at the University of Guelph. I have a background in agricultural science. My thesis research relates to rural livelihood strategies; more specifically, an assessment of local zoning by-laws and their impact on farm diversification and viability strategies in Nova Scotia.

**Sarah Parkinson**

Sarah Parkinson is currently a Masters student at the University of Guelph's School of Rural Planning and Development. Her background is in community development and cognitive science. Her current research is in the area of communication for development, focusing on the social impacts of the Internet in development in Latin America and the Caribbean.

***Coach: Harry Cummings***  
**Harry Cummings**

Harry Cummings has a PHD in Geography, is a professional planner and is a professor of rural planning and agricultural economics at the University of Guelph. This is his 5<sup>th</sup> year coaching teams at the CES case study competitions. As Director of Harry Cummings and Associates, he leads a team of evaluation and planning consultants in assignments covering a wide range of sectors and geographic regions. In his capacity as a Full Professor at the University of Guelph, he teaches a graduate course in all aspects of program evaluation, rural development, research methods and regional and urban economics.

• **RES Consulting**

Applied Social Psychology, Memorial University of Newfoundland  
*Psychologie sociale appliquée, Université Memorial de Terre-Neuve*

**Holly Etchegary**

Holly Etchegary. Currently completing the last semester of the Master of Applied Social Psychology program, Memorial University of Newfoundland. Research interests are varied and include attitudinal priming- specifically stereotypes, the nature of the attitude-behaviour relationship, group dynamics, program evaluation, and the challenge of research design. She begins a Ph.D in experimental social psychology in the Fall 2002 semester.

**Lisa Raymond**

Lisa is completing in the final term of the Master of Applied Social Psychology (Cooperative) programme at Memorial University of Newfoundland. Her research interests include the study of attitudes and social research with focus on survey development, research methodology and design, and program evaluation. Current research involves educational indicators, quality of school life and a variety of applied research in educational policies and programs.

**Jennifer Smith**

Jennifer is a graduate student in the Applied Social Psychology Program at Memorial University of Newfoundland. She is currently completing the final term of this two-year cooperative program. Her general research interests include program evaluation, survey development and analysis, and research design. Research interests also include student academic achievement (especially among elementary and secondary-level students) and community corrections (e.g. program effectiveness).

**Coaches: Bea Courtney & Margaret Davis**

**Bea Courtney**

Bea Courtney, an associate with Goss Gilroy Inc. (Newfoundland and Labrador office), is one of two coaches of the team from Memorial University of Newfoundland. The CES Newfoundland chapter has sponsored a team in the competition for several years, and Bea has led the chapter's work on this initiative. As a coach, she has promoted the competition as an opportunity to build interdisciplinary teams from various faculties at Memorial. Bea joined Goss Gilroy in 1998, following a career with Human Resources Development Canada, where she held a number of senior management positions in program development and evaluation. Bea is vice-president of the CES Newfoundland Chapter and a member of the national advocacy committee.

**Marget G. Davis**

Marget G. Davis, a Principal with Goss Gilroy Inc. (Ottawa and Newfoundland/Labrador office) is one of two coaches for the Memorial University of Newfoundland team. Marget joined Goss Gilroy Inc. in 2002, after 7 years as an independent consultant working with both domestic and international clients. Marget's expertise includes program and project evaluation and monitoring, as well as an international focus on social assessment. She has been involved with the Newfoundland Chapter of CES since 1995.

**The judges / Les juges**

**André Côté**

Director  
Office of the Auditor General of Canada

**Valerie Cosman**

Program Evaluation  
Transport Canada

**Steve Montague**

Partner  
Performance Management Network

**The organizers / Les organisateurs**

**Natasha Bergeron**

Natasha Bergeron is a bilingual doctoral student in the Clinical Psychology program of the University of Ottawa. She has been a member of the Board of Directors of the CES-National Capital Chapter since May 2000 and of the Case Competition Organizing Committee since that time. She has received her training in evaluation through courses, workshops, and applied projects with the Centre for Research on Community Services of the University of Ottawa. She is interested in issues relating to the psychological well-being of children and youth and hopes to pursue her involvement in the evaluation and development of mental health programs for this population.

**Isabelle Bourgeois**

Isabelle Bourgeois works as a Program Evaluation Officer at the Natural Sciences and Engineering Research Council. She received her M.Ed. at the University of Ottawa in 2001, where she specialized in measurement and evaluation in the field of education.

**François Dumaine**

François Dumaine is an associate at Prairie Research Associates.

**Lisa Fairweather**

Lisa Fairweather is one of the two student board members on the National Capital Chapter of the Canadian Evaluation Society. As a Master's of Public Policy and Administration candidate at Carleton University, she took courses in research methods and evaluation. Lisa also works as a Policy Analyst for Health Canada in the Accountability Implementation Division.

## **Getting involved**

There are many benefits associated with getting involved in this annual event!

Sponsors gain recognition for supporting and potentially recruiting bright future evaluators.

Coaches have a chance to raise the profile of evaluation on their campus through their students.

Students obtain first-hand experience in evaluation, while also networking with future colleagues and employers.

Organisers get to meet some talented students, network with sponsors and evaluators and develop organisational skills.

Get involved! Visit our website at <http://competition.evaluationcanada.ca>

## **Special thanks to:**

- The National Capital Chapter of CES for their strong support
- The CES Travel Scholarship Fund and Enid Markus for assisting finalists in attending the conference.
- Tracy Fiander-Trask and Heather Perkins for helping us coordinate the co-location of the Competition with the CES Conference
- Michael Obrecht for creating this competition
- Benoît Gauthier of Circum Network Inc. for designing and managing the Case Competition Website

## **S'impliquer**

Le concours pose plusieurs avantages à ceux qui désirent s'y impliquer:

Les commanditaires du Concours ont l'occasion d'appuyer et de recruter de futurs évaluateurs.

Les entraîneurs ont l'occasion d'augmenter le profil de l'évaluation au sein de leur université grâce à la participation de leurs étudiants.

Les étudiants obtiennent de l'expérience pratique en évaluation tout en réseautant avec des collègues et employeurs futurs.

Les organisateurs ont la chance de rencontrer des étudiants talentueux, se faire des contacts avec les commanditaires et des évaluateurs et de développer des habiletés d'organisation d'événements.

Impliquez-vous! Visitez notre site web: <http://simulation.evaluationcanada.ca>

## **Un grand merci à:**

- La Section de la capitale nationale de la SCÉ pour son soutien
- Les fonds de bourse de voyage de CES et Enid Markus pour aider les finalistes à se rendre à la conférence
- Tracy Fiander-Trask et Heather Perkins pour nous avoir aidé à coordonner la co-location du Concours avec la Conférence de la SCÉ
- Michael Obrecht pour avoir créé ce concours
- Benoît Gauthier de Circum Network Inc. pour avoir créé et géré le site web du Concours