

Proposal to Promote a Collective Impact Approach



Prepared for:



Prepared By:



Acknowledgement

Our team would like to take the opportunity to acknowledge the traditional territories of the people of the Treaty 7 region in Southern Alberta. The City of Calgary is also home to the Métis Nation of Alberta, Region III.

Theory into Action



Calgary Women's Emergency Shelter



Overview

**Collective
Impact**

**Logic
Model**

**Purpose &
Approach**

Methodology

Communication

Challenges

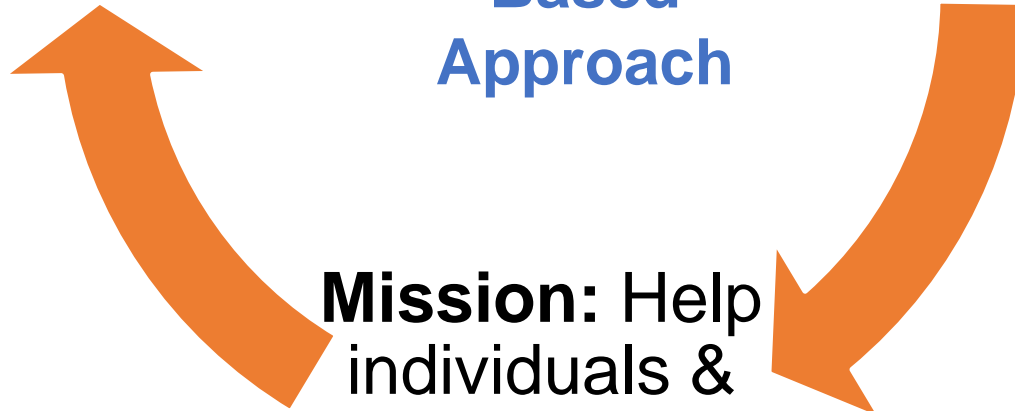
Vision & Mission

Values:
Respect,
Responsibility,
Integrity,
Empowerment

Vision:
Community
free of family
violence

**Response
Based
Approach**

Mission: Help
individuals &
families to live
free of family
violence



Beliefs of CWES

Deliberate choice

Individuals resist abuse

Individuals strengths and abilities.

Impacts the entire community

Right to live free from violence



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CWES Programs

Acute Support Services

- 24-hr helpline
- Emergency shelter

Core Services

- Community counselling program
- Men's counselling

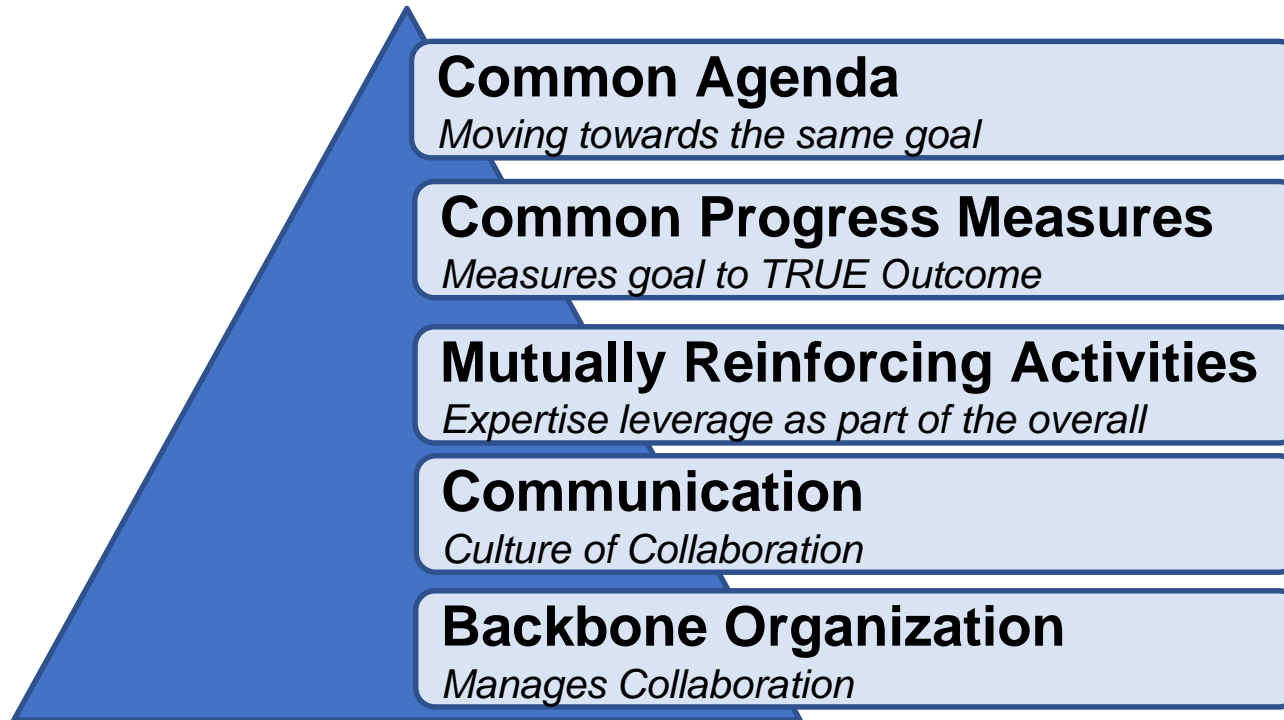
Building for the Future

- Child & adolescent services
- Healthy relationships

Community Support and System Navigation

- Court program
- Take a Stand

Collective Impact Strategy



Preskill et al., 2014

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Collaborative Governance

Convening Role

CWES – Backbone Organization

Steering Committee

Cross-sector leadership & individuals with lived experienced
Meets regularly to oversee progress

Working Groups

Focus on initiatives primary strategies
Potential for sub-groups to take on specific objectives (i.e. teaching perpetrators strategies)

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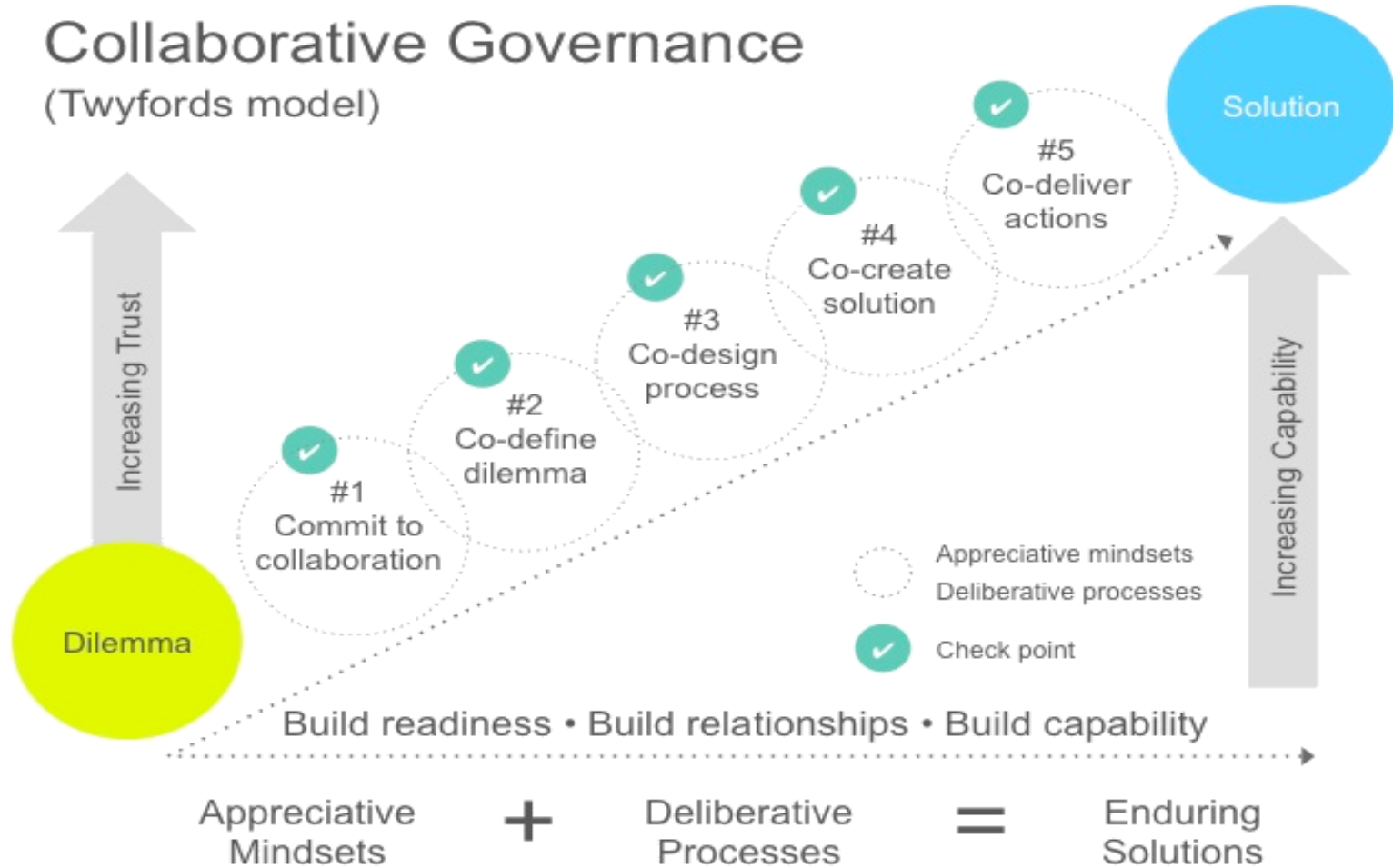
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CI

Collaborative Governance (cont'd)



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Key Messages

Response-based perspective on family violence and abuse

The foundation of healthy communities is healthy families and individuals

Deeper collaboration and engagement is needed to ensure action



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Communication Plan

Awareness

Recognize and reflect on experiences and practices
Profile building exercise for the program

Translation

Share learnings so that new learnings can be created that further the goals of the CI initiatives



Designing and managing the shared measurement system

Develop and use a collective plan of action

CI

Myers P, Barnes J. (2004). Sharing Evaluation Findings: Disseminating the Evidence.

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Logic Model



Program Funding
Program & Organization
Infrastructure
Program Staff and Advocates
Program Materials and Resources
Program Time
Community Counsellors
Community Partners
CWES CI Backbone

Calgary Board of Education
Calgary Catholic School Board
Rocky View School Division
Community Services Indigenous
Communities
Community Services Older Adults
Program participants
Court Case Coordinators
Crown Prosecutors
Calgary Police Services

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24-hour Family Violence Helpline

Child & Adolescent Services

Court Program

Men's Counselling Service

Community Services Counselling Program

Emergency Shelter

Healthy Relationships

Take a Stand Initiative

Primary Audience:
Victims impacted by family violence and abuse

Secondary Audience
Future Funders
Future partnering organizations and community partners to join a Calgary-wide initiative

% satisfaction for referral
of victims future plans
of women resilience
of perpetrators obtain positive change
of healthy relationship
Proportion of clients reporting readiness to navigate court system

Overview

Collective Impact

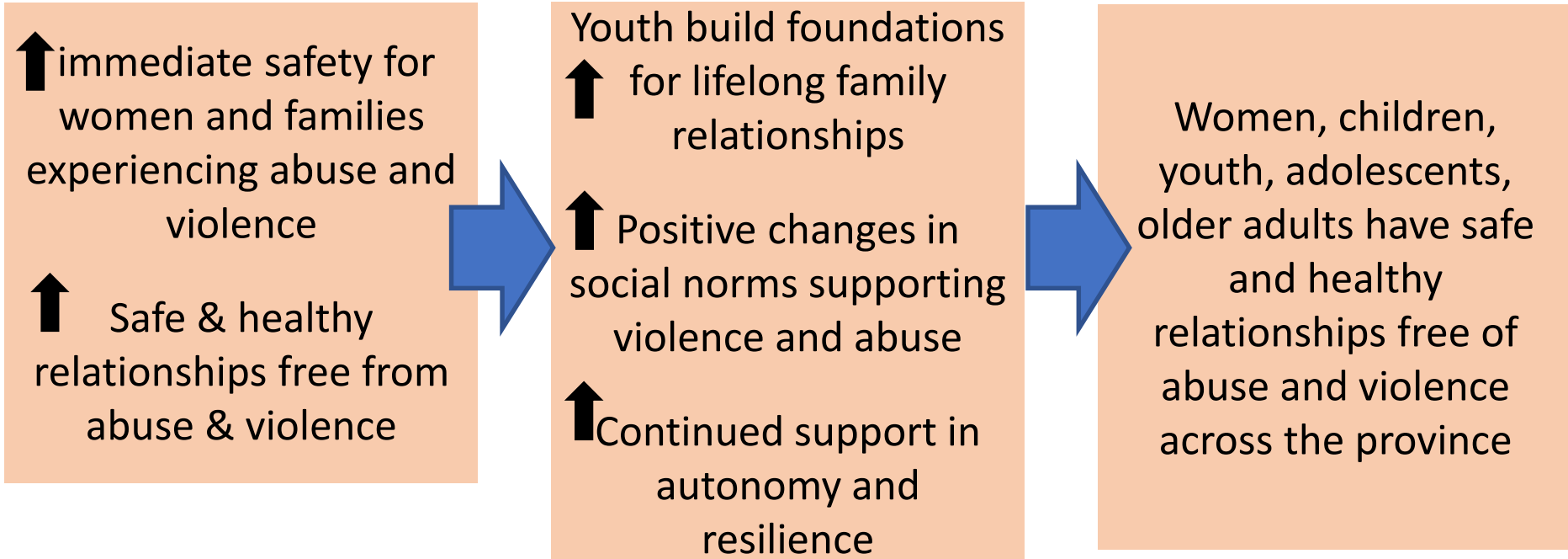
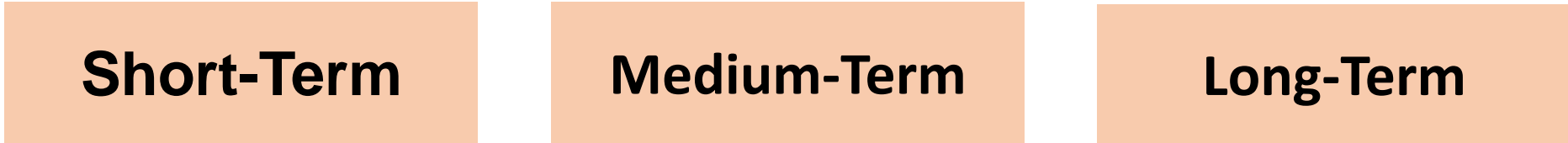
Logic Model

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Logic Model

Risk Factors

- Social, cultural and religious beliefs that embody violence
- Dissociated victims or victims that show symptoms of PTSD

External Factors

- Stigmatization influence program participation
- Funding may become unobtainable to provide future services
- Changing evidence for chosen outreach methods and services.

Assumptions

- Agreed upon shared Common Agenda and CI Impact
- Established community partnerships are maintained
- Participants are interested in program services

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Evaluation Questions

Context Question:

- To what extent and in what ways does this CI initiative tap into the strengths and assets of other Calgary agencies?

Implementation Question:

- To what extent and in what ways is this CI plan designed to incorporate all five core elements of CI?

Outcome Question:

- To what extent has this CI achieved its outcomes and affected the target population?

Preskill et al., 2014

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Shared Measurement Plan

Mixed Methods



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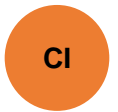
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Indicator Table *(Part 1 of 4)*



Outcome Cluster	Description of Outcome Cluster	Indicators
1. Acute Support Services	Increase in immediate safety for women and families	-Proportion of participants who report improved formal awareness of how to respond to violence and abuse -Proportion of participants who report improved safety and security

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Indicator Table *(Part 2 of 4)*

Outcome Cluster	Description of Outcome Cluster	Indicators
2. Core Services	Increase in safe and healthy relationships free from abuse and violence	<ul style="list-style-type: none">-Proportion of participants who report strengthened emotional health, well-being, and resilience-Proportion of perpetrators who obtain an improved score on the Westmarland survey

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Indicator Table *(Part 3 of 4)*

Outcome Cluster	Description of Outcome Cluster	Indicators
3. Building for the Future	Children and youth build foundations for lifelong healthy family relationships	-Proportion of participants who show a change in the ability to identify and express healthy relationships -Proportion of participants who show change in social interaction levels

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Indicator Table *(Part 4 of 4)*

Outcome Cluster	Description of Outcome Cluster	Indicators
4.Community Support and System Navigation	-Improvement in social norms supporting violence, abuse, and inequity -Increase in client self-advocacy and effective navigation of the legal system	-Change in proportion of participants indicating they were better able to respond to victims family violence and abuse in supportive and non-judgmental way -Proportion of client who report increased readiness to navigate the court system

CI

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CHALLENGES	MITIGATION STRATEGIES
Agreement on common agenda	Discuss and accept differences but agree on primary goals for CI
Shared measurement	Use cloud-based CI software such as MPOWR, e-C Impact, or Clear Impact
Patience from Funders	Ensure funders understand their role, regular meetings with CI working group and scorecards

Evaluation Competencies

Competency	Demonstrated Use of Competency
Interpersonal Practice 5.8 Uses collaboration and partnering skills	CI approach is inherently collaborative and we will ensure a common agenda, shared measurement, and continuous communication
Interpersonal Practice 5.9 Attends to issues of diversity/culture	Recognizing differences and involving diverse groups and organizations throughout the CI plan

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Limitation
&
Challenge

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Thank You/Merci - Questions?

